

activity report

add your color to life!

2020





www.mavikalem.org
mavikalem@mavikalem.org
Facebook: MaviKalemDerneği
Twitter: MaviKalem
Instagram: mavikalemderneği
Youtube: MaviKalemIstanbul

contents

—

4 Foreword

6 Team

8 Child Protection Project

11 Mavi Kalem Adana Representation Office

13 Women's Consultation and Solidarity Center

17 Workshop Series

19 Activities at Edirne Border Region

21 Mavi Kalem during Pandemic

25 Mavi Kalem Consultation Line

27 Material Distributions

29 Healthy Baby Project

30 Women's Rights in the Pandemic Video Series

32 Financial Information

33 Contact Information



Foreword

MAVİ KALEM

2020 has been the most intense year in Mavi Kalem's 20 year long life.

We'd have thought that we learned a lot of things in 20 years and that we were capable of so much.

We worked many years with volunteers and enjoyed being volunteers. Meanwhile, we adopted international labor standards into Mavi Kalem's work ethics and spread it to our teammates and other institutions. We planned and implemented projects and activities that had the field at its core, we always ran information alongside implementation. We aimed to implement qualitative activities.

In accordance with our institutionalization at 2015-2016, we developed ourselves and started implementing projects with more widespread teams whose professionalism was supported. We expanded our activities to Kocaeli and Adana as well, from being exclusively at İstanbul. Our projects especially toward children and refugee children became much more focused during these years. Our work teams have expanded.

2020 started as a year with our projects toward Syrian refugees being the main focus.

We started with projects aimed at protecting, empowering, preventing violence, supporting access to information and services, and promoting community-based protection for children and women.

With the gathering of many Syrian refugees gathering at the border gates by the end of February and start of March to cross the border; Mavi Kalem also went there to provide humanitarian support. At the border gate of Edirne Pazarkule, the Mavi Kalem team of three people

conducted both needs analysis and distribution of consumables such as food and diapers for families with babies and pregnant women.

And in March 2020, we met with the COVID-19 pandemic, alongside the entire world.

Just like our lives, our work also required restructuring. Many topics such as; how can telecommuting be employed, can we determine methods of being together despite physical distancing, how can we reach the field, how can we track the dynamics and which of our activities are suitable for working with digital tools, which one of those do we need to restructure came into our agenda.

The concepts of public health and community health once again settled into our agenda.

Removing the risk of viral transmission, preserving our work teams and colleagues safety, supporting each other with health status monitoring, supporting refugees and asylum seekers in their native language about daily regulations, widespreading information on protection and transmission of COVID-19 became part of our work areas and topics. The pace increased with these additions supported us in coping with the topics of quarantine and extraordinary livelihoods.

We switched some of our activities to be implemented through digital means, though some, we could not and we added new activities in their stead. We improved ourselves about remote communication, learned how to use different digital tools. We met the new normal, and started adjusting our lives to it.

Now with these preliminary information, we are at 2021, and the pandemic continues.

We, too, have a higher coping capacity now.

We are hopeful about the vaccine, we can see that society's ability to protect itself is improving.

We structure and develop our projects with all this knowledge.

Moving forward by preserving our goals in this changed world, without forgetting what we lost due to COVID-19, has been the direction of 2021 for Mavi Kalem.

— Team

Full Members of the Board of Directors:

Emine Filiz Ayla
Tiraje Zeynep Yüregir
Döne Günay Kahraman
Meryem Tomak
Cemaliye Yegane

Full Members of the Supervisory Board:

Hayriye Hülya Kazancı
Meltem Arıoğlu
Şükran Anğay

Executive Board:

General Director Filiz Ayla
Administrative Affairs Director
Zeynep Kedikli
Finance and Accounting Director
Sibel Çelik
Program Director Dilara Baycılı
*Capacity Building and Monitoring and
Evaluation Director* Arzu Karacanlar
Communication and Visibility Director
Meryem Tomak

As a non-governmental organization with the status of an association, Mavi Kalem has a Board of Directors consisting of five people and a General Assembly consisting of members. The General Assembly gathers once every two years and elects the Board of Directors. The Board of Directors is responsible for legal obligations and monitoring the process toward organization goals in these two years. Administrative Affairs Unit; is responsible for human resources, procurement, logistics, informatics and communication. Finance and accounting unit; is responsible for financial affairs, financial reporting, payroll, cash tracking, payments, accounting records and declarations. Program unit; is responsible for Project operations' planning and implementation, operational cooperation, implementation reports

We are saddened by the passing of our beloved Güneş Yüregir in October, who is the mother of our board member Zeynep Yüregir, one of the founders of Mavi Kalem.

In addition to the efforts she gave to Mavi Kalem, Güneş Yüregir has also made great contributions to the field of biochemistry. Apart from her scientific contributions in the field of clinical biochemistry, she also took part in the structural processes of educational institutions. She took part in the establishment of the Çukurova Faculty of Medicine and the Department of Biochemistry, the establishment of the Sütçü İmam University Faculty of Medicine and the hospital laboratories. She made great contributions to the development of legislation in the fight against the Mediterranean anemia



disease and to coping with the disease with social programs implemented in the field. She trained dozens of scientists. We remember Güneş Yüregir with longing.

and relationship with donors. Capacity building and monitoring and evaluation unit; is responsible for every kind of action toward capacity development; project writing, workflow, content creation, research reports and preparation of institutional documents. Communication and Visibility unit is responsible for; management of visibility tools such as Mavi Kalem website and social media channels, development of promotional materials, planning and implementation of promotion activities, relations with the

press and donors.

All units work under the General Director and thus the Board of directors.

In Mavi Kalem's work process, the directors of these five units work directly with the General Director. The Executive Board, which consists of the General Director, directors of five units, and the institutional consultant, is responsible for execution. The General Director informs the Board of Directors about the operation.

Mavi Kalem work team consists of 50 employees and 7 consultants..

— Child Protection Project

Child Protection Project supported by the United Nations High Commissioner for Refugees (UNHCR) has been implemented in three cities; İstanbul (Fatih/Balat ve Zeytinburnu), Kocaeli (Gebze) and Adana (Seyhan) at 2020.

In the Child Protection Project we primarily aimed at enabling children to benefit from governmental services by providing them access to such services in order to reduce the vulnerabilities (child marriage, child labor, critical health situations etc.) and risks (neglect, abuse, exploitation and violence) they face. For this reason we implemented personal case follow up for the children under risk, provided counselling to caregivers, held informative meetings and psychosocial support activities. In 2020, we completed case follow-up for a total of 215 children, 90 of those from Kocaeli and 125 of those from Istanbul.

Our second goal in this project was to prevent sex and gender based violence and work toward the empowerment of women. Within the scope of the Child Protection Project in 2020, we reached a total of 2142 people, 750 being children and 1392.

-18 is a Child

Since 2017, we've been running “-18 is a Child” campaign under the Child Protection Project. The aim of the -18 is a Child Campaign is to raise awareness in the local and refugee community that every individual up to the age of eighteen is a child and they have certain rights. For this reason, this campaign supports Mavi Kalem's Child Protection Project which aims at removing the obstacles of refugee children in benefiting from their rights.

Our campaign's name “-18 is a Child” comes from the United Nations designation of all individuals under the age of 18 as children in the Convention on the Rights of the Child of which, Turkey have also signed. According to this convention, children have many rights such as the right to education, the right to housing, the right to security, the right to play, protection and assistance. Enabling children's access to their rights are the responsibility of family, society and the state. Due to economic difficulties and cultural attitudes, families can develop negative coping mechanisms such as child marriage and child labor that cause children



not to continue their education and render them unable to benefit from their rights. For these reasons, Mavi Kalem aims to raise awareness of children's rights in the local and refugee community with its “-18 is a Child” campaign.

Within the scope of this campaign, we spread the slogan “-18 is a child” through social media posts in 2020. We have also posted campaign-related posters at the events in the office. In addition to these, we held informative sessions with mothers and tradesmen on issues such as child labor and child marriage. Volunteer groups also supported the campaign with their ideas on how to advance the campaign more effectively, and dissemination activities they carried out in their own circles.

In 2020, our social media shares about

the campaign reached a total of 48822 individuals.

Volunteer Groups

Volunteer groups consisting of individuals from Mavi Kalem's target groups in its activities support dissemination of Mavi Kalem's activities as well as development of ideas that fit toward target groups' needs. The tradesmen group in Fatih, the mothers group in Zeytinburnu, men's support group participating in Mavi Kalem's Male Participation for the Empowerment of Women Workshop Series, the volunteer women and men groups consisting of people from the refugee community in Adana have been the volunteer groups that have supported the Child Protection Project so far.





— Mavi Kalem Adana Representation Office

Mavi Kalem has been implementing activities in the Seyhan district of Adana since 2019 in addition to its activities in Marmara Region. These activities are the first activities in Mavi Kalem's history that are to be managed locally, designed according to the area's needs and implemented outside of the Marmara Region.

Mavi Kalem has been working at heavily migrated areas for the last five years. As we develop our programs, we prioritize areas that have a dense immigrant population and that lack services which support immigrants access to relevant services. The city of Adana, with its 253 thousand Syrian population, is the fifth city with the most Syrian population across Turkey. Also, the Çukurova region is an area with high amount of seasonal agricultural work and child labor. Localization is of importance for Mavi Kalem. Wherever we work, we aim to work there by localizing and getting to know the place. Since our founding, we've implemented programs in various districts of different cities, and each one of those programs have strengthened us. As our work in different regions strengthened our programs in Adana, our experience gathered in Adana also have been insightful

Adana is the fifth city with the highest population of 253 thousand Syrians in Turkey's Syrian population. In addition, the Çukurova region is a region where seasonal agricultural work and child labor are also common.

in our later programs. Also, Tiraje Zeynep Yüreğir who is in our Board of Directors and one of our founding members is a local of Adana, she has lived, worked, developed relationships here; and supports our programs here as someone who knows the area.

Mavi Kalem carried out information dissemination and awareness-raising activities within the scope of the Child Protection Project in 2019-2020; on gender, child protection and children's rights in Adana province, Seyhan district. We implemented Male Participation for Women's Empowerment Workshop Series and Girls Empowerment Workshop Series with the refugee community. Also, we organized activities to raise awareness about women's and children's rights. Strengthening the

community-based protection structures, which we have been familiar with since our founding, were some of the most important works we have done here. In order to strengthen community-based protection structures we worked with volunteer groups composed from the refugee groups. These groups held information dissemination and awareness raising activities among their own communities. By the month of March in which the pandemic process begun, our activities continued more focused on the volunteer individuals we work with. Mavi Kalem works in coordination with international non-governmental organizations (United Nations Migration Agency, CARE, UNHCR, Association for Solidarity with Asylum Seekers and Immigrants, Support to Life, Red Crescent) and public institutions in Adana province. Preliminary to starting our work in Adana in 2019, we made Adana province and Seyhan district public visits (district governorship, municipality, village headman, district

municipality, social services, security, etc.). We repeated these visits regularly, our relations always remained live and based on trust. We signed a joint working protocol with Seyhan Municipality at 2019. Signing this protocol made all our work easier and supported them in Adana province. We implemented joint activities with the municipality's Women Center in the following two years of our signing this protocol, as well as participating in their community activities (bazaar, festival, etc.). In the same year, Mavi Kalem determined its position and status in Adana province as Mavi Kalem Representation Office by the result of its communique with the Provincial Directorate of Associations. Mavi Kalem's representation status in another province gives us the legal right to apply through Adana province, not the center (Istanbul), for new projects and programs. This strengthens our decentralization. In 2020, Mavi Kalem's activities reached a total of 8145 people in Adana region.





— Women's Consultation and Solidarity Center

Women's Consultation and Solidarity Center started its activities at September 2019 in Esenyurt with the support of German International Cooperation Agency (GIZ). Our goal in opening this center was to provide a safe space for all women in which they can spend time together and apply to find solutions to their problems. The reason we opened this center in Esenyurt was that it is an area that receives intense internal and external immigration, and the civil society support in the area is less than required.

In 2020, at this center; we provided legal consultation, health consultation and psychological consultation in addition to the general consultation which beneficiaries could employ whenever they had any problems. Also, we implemented informative meetings and psychosocial support activities with the women. All these services have been provided in Turkish, Arabic, and Farsi languages. Child friendly areas existed in the center for those women that had to bring their children along, in



which the children could have safe and enjoyable time.

The Women's Counseling and Solidarity Center, in 2020 supported a total of 2,105 people, 1,749 adults and 356 children.

Services in the Center

Especially general consultation was provided to those that applied to the center. Women were recorded during the general consultation, their needs were determined and steps required to provide the support they need were planned. Women were referred to other consultations in the center or to other institutions according to their needs. Translation support was provided to those that need.

We aimed to answer women's questions about health, direct them to health institutions when needed and support them in accessing the necessary health services, with the Health Consultation service. We aimed to answer women's questions on women's legal rights, legislations and regulations and to support them in receiving



the services they need with the Legal consultation service. With the Psychological consultation service, we aimed to support women emotionally and mentally about the difficulties they encounter in day to day life. For this, our clinical psychologist offered individual psychotherapy sessions to women. In 2020, we provided general counseling to 1,488 people, health counseling to 591 people, legal counseling to 192 and psychological counseling to 173 people. Social workers worked one-on-one with women who were subjected to violence and were in a high-risk group and closely monitored the situation of these women. We held informative sessions with women to share information on specific issues, to answer women's questions on these issues and to create an environment for them to share their experiences. These informative sessions were held by the health counselor, legal counselor, psychological counselor and social workers at the center. The topics





of the informative sessions were chosen in consideration of women's requests. We aimed to support the well-being of women by creating an environment where they will be involved in stress reducing activities such as dance, rhythm and handcrafts and by bringing them together to share their thoughts and feelings in the psychosocial support activities.

We held 60 psychosocial support activities and 23 information sessions with women in 2020. We did 51 activities with children.

Community Volunteer Women

Community volunteer group consisting of 19 Turkish, Syrian, Afghan women living in various neighborhoods of Esenyurt district, supported the center by delivering women's needs and requests to the center, guiding the women that wanted to benefit to the center and by promoting the Women's Counseling and Solidarity Center's services.

Before the pandemic, community volunteer women used to set up tables in front of mukhtar's offices in different neighborhoods



and promote the center by talking to women alongside cookies and tea. During the pandemic, they continued promoting the center's activities, finding out about women's needs and directing them to the center through their social media networks. Community volunteer women have directed 245 individuals to the Women's Consultation and Solidarity Center in 2020.



We mourn the loss of our dear colleague Zekiye Köşker, who had worked with us for 2 years by the May 2020 as a general consultant at the Women's Consultation and Solidarity Center.



— Workshop Series

Girls Empowerment Workshop Series

In 2018 we had adapted the Girls Empowerment Workshop Series, which we initially developed for Turkish girls, for the Syrian girls. Our goal in developing this workshop series was to raise awareness among girls about their rights and options for the empowerment of women, beginning from the childhood. After the activities we implemented with Syrian women and children, we decided that implementing these workshops with Syrian girls could be extremely beneficial.

In the workshops, we discuss adolescence, sex and gender, physical and mental health, healthy sexuality, what violence and harassment are, and where to go for self-protection with girls between the ages of 12-17. It is aimed to increase the girls' awareness on the situations they face and

their options. Aside from implementing Girls Empowerment Workshop Series in Mavi Kalem offices, by cooperating with other institutions and organizations we reached a high number of young girls. We've started to work on adapting these workshops to the new normal, since we cannot come together with the children in this COVID-19 pandemic period.

Male Participation Workshop Series for Women's Empowerment

In our work with women, we have seen that women's empowerment can be achieved with the participation of men. Male Participation Workshop Series for Women's Empowerment which aims to empower women by raising awareness in men by making them discuss; violence, parenting, women's participation in the workforce and gender issues. We



developed all of the content in 2019 through working together with men from the target group. We've started implementing the workshops at İstanbul (Fatih, Zeytinburnu) and Adana.

Workshops are implemented as four workshops in four main topics, after the introductory workshop: Violence, parentage, women's participation in the workforce and gender. A game was designed for the Women's participation to the workforce workshop and the sheets for the game were prepared. We received positive feedback from the participating men and specifically from their wives. Some of the women stated that their husbands participating in the workshop had their perspectives changed on some of the topics. These women stated that their husbands started to support the idea of them working and their participation in Mavi Kalem's activities, as well as supporting them in housework and putting more importance in their girl children attending

to school. We had to suspend the workshops due to the pandemic. We've started working on adapting the workshops to the new conditions.

Trainings of Trainers

We wanted to share the resources we have so that the Girls Empowerment Workshop Series and the Male Participation for the Empowerment of Women Workshop Series reach as many people as possible. By preparing the trainers' trainings of these workshops, we aimed to enable those who attend the training to be able to implement the workshops in their own organizations. By the end of 2019, we started to implement the trainers' trainings at Mavi Kalem offices, but we had to stop these trainings due to the pandemic. We conducted supervision activities in digital environment with previously trained people. We are working to make the trainers' trainings suitable for the digital environment.

— Activities at Edirne Border Region

At February 28th 2020 it was announced that Turkey will not prevent access to Europe, accordingly many refugees went to Turkey's western border. The crowd piling up on different borders in the west tried to cross the border with different methods such as

sea and road. These borders were mainly Pazarkule and Meriç coasts. Once the Greek side of the border denied passage, refugees started setting up camp on an area that is being used as farmlands, with no building nearby.



A field team of three from Mavi Kalem went to Pazarkule on Saturday, February 29, and made a situation and needs assessment^(*). Mavi Kalem has worked in the border area for three days, two days in Pazarkule and one day in the border area of Meriç. In the field; Mavi Kalem has been a part of humanitarian aid efforts in coordination with Edirne Provincial Directorate of Migration, Association for Solidarity with Asylum Seekers and Immigrants, Social Assistance and Solidarity Foundation, United Nations High Commissioner for Refugees Istanbul Field Office and United Nations Organizations. The strengths of each stakeholder in the field were complementary to each other. Mavi Kalem observed and reported the situation of children in the field, situations that may pose a risk in terms of child safety and child protection. Based on this, we conducted listing and purchasing activities especially for the nutritional and hygiene needs of babies and children. We provided materials such as high-calorie foods, sanitary napkins, diapers, wet wipes, and baby food. We worked with the gendarmerie for the distribution work on the Meriç coast. We delivered a total of 2,304 materials to 750 families. Mavi Kalem field team left the

humanitarian crisis area on the evening of March 2 and continued to monitor the process.

Another noteworthy situation was the movement of refugees from other cities to Edirne. Mavi Kalem was monitoring the gathering areas in Istanbul, especially in the central regions such as Zeytinburnu Square, Esenler Bus Terminal, Esenyurt Square, Fatih-Aksaray.

The waiting of Syrian and non-Syrian refugees at the border ended after the detection of COVID-19 cases in the country on March 27. The reduced number of refugees that were still waiting had been transferred to the guesthouses in Edirne and surrounding provinces with the support of the Edirne Governorship. Refugees were sent to the provinces where they were registered, following the quarantine processes, which determined that there was no risk of COVID-19.

** You can access the Mavi Kalem Initial Due Diligence Report on our website.*

where they were registered, following the quarantine processes, which determined that there was no risk of COVID-19.

** You can access the Mavi Kalem Initial Due Diligence Report on our website.*

— Mavi Kalem during Pandemic

First case of the COVID-19 virus that spread throughout the entire world in Turkey was announced at 10th March 2020. Soon after World Health Organization announced the pandemic alongside other institutions, we also canceled all joint activities and started remote work at the 17th of March. We started to work on modifying our activities to digital platforms immediately. In this period when people needed support more than ever, we tried to develop methods to support social closeness and solidarity while maintaining physical distance. Pandemic process both required from us to

make adjustments to our ongoing programs, while also developing new methods to protect our teams and work fields.

Changes in Our Work during the Pandemic Period

Telephone Counselling

When we could not meet with those who wanted support in the offices face to face, we started to expand our phone lines. Counselling was required more than ever in this time period. We promoted the phone numbers of different offices through volunteer groups and social





media, and hung them on the doors of our offices. We referred the beneficiaries to other institutions and organizations or to health counseling, legal counseling and psychological counseling services in the Women's Consultation and Solidarity Center, according to their needs and requests.

Digital Activities

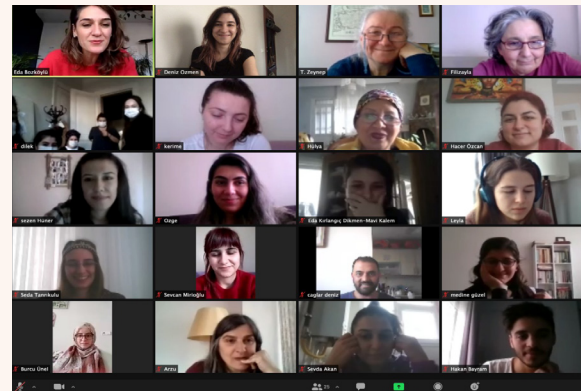
We had to cancel our activities we held with both women and children because we'd not be able to gather together. Women and children needed their well-being supported more than ever during the pandemic due to many new difficulties such as; being constantly at home, being together with many family members, anxiety about the disease, anxiety about livelihood sources. In this difficult period we devised new methods to enable women and children come together and share, support each other while reducing stress, and we started implementing our activities digitally.

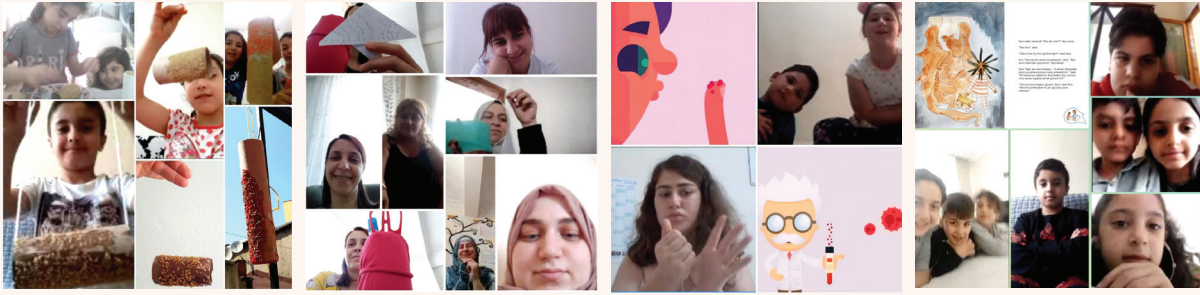
The most important difference between these activities and those held in offices were that we could not provide the materials we used to. For this reason, we preferred to implement the activities using materials that can be found in everyone's home or without

using materials. Making the activities digitally showed us opportunities that we'd otherwise be unable to think of. Activity ideas coming from children and women also supported us. We made rhythm out of plates and glassware, visited digital museums, went to space, danced, made useful tools out of waste material and held many activities like these. During the pandemic, a total of 624 children and 217 women attended our digital activities.

Information Sharing

Many information regarding COVID-19 virus and methods to be protected were disseminated during the pandemic. Some of those were accurate, some were false. We strongly needed accurate information in this period to both protect ourselves from the virus, and to reduce our anxieties.





We worked in order to produce and share accurate information with our beneficiaries, with a team of experts and consultants in the field of health and communication. We followed the information shared by national and international institutions and organizations such as the Ministry of Health, World Health Organization and the Turkish Medical Association, we created content specific to Mavi Kalem by evaluating these information.

We also shared activity ideas that children and women can do as they spend time at home and to support their well-being, in addition to current information and precautions regarding COVID-19.

We prepared the contents in four languages in order to reach more people; Turkish, English, Arabic, Farsi. We disseminated these information through our social media accounts and volunteer groups.

During the pandemic period, we prepared a total of 18 Youtube videos and 44 Social Media posts.

Community Volunteer Groups

We also adapted our activities with volunteer groups to digital platforms during the pandemic. Groups previously promoting

Mavi Kalem as volunteers, started using the WhatsApp, Facebook and similar social media networks they use to disseminate information about Mavi Kalem's services and informative shares about COVID-19. They also supported us in shaping our work according to the needs by conveying the needs and requests they received from these networks to us.

Pandemic Prevention Activities

In addition to the changes in our implementation under pandemic conditions, we also developed a system to protect against the pandemic.

Pandemic prevention efforts are carried out under the responsibility of the "Committee for Protection from the Pandemic". This committee was formed in October by three members of the executive board responsible for implementations. Measures and regulations taken by Mavi Kalem are under the responsibility of this committee.

•Employee Health Tracking Charts:

Mavi Kalem started monitoring and recording health status of its work teams involving COVID-19 symptoms at March

2020. We aim to determine risky situations and direct them to health services, prevent infection with close contact, monitor the situation of our COVID-19 positive colleagues and develop analysis of the process.

• *Statement of compliance with COVID-19 protection measures:*

The compliance statement, which states that our teammates will avoid risky behaviors and comply with institutional measures to protect public health, must be signed by the entire Mavi Kalem team. Failure to sign means non-compliance with the organizational labor policies.

• *Directive for new normal practices in offices:*

Until June 2020, Mavi Kalem teams carried out remote work. Alternating work was initiated in the offices in June. This process was configured with the New Normal Applications in Offices directive. This directive was prepared by taking into consideration; transmission routes in the World and Turkey, office work related recommendations, guidelines of the Republic of Turkey and the Ministry of Family Studies Social Policy.

• *Outbreak Prevention Stations:*

In order to establish protective systems against the spread of the pandemic to

our teams, work areas and beneficiaries, Outbreak Prevention Stations were established in each of our offices. Stations are at the main entrance of the offices. Staff becomes station officer in alternating turns, registering everyone coming into offices, explaining hygiene measures and monitoring the implementation of said measures.

Special registration forms are prepared for these stations.

Outbreak Prevention Stations Promotion

Link: <https://youtu.be/2DGoonAktY>

• *Committee for Protection from the Pandemic*

As of October 2020, all activities developed by Mavi Kalem against the COVID-19 pandemic are implemented by Committee for Protection from the Pandemic. The duties of the committee are to plan and announce any necessary changes in the way of working of Mavi Kalem by following the public's guidance; to update and announce the methods of protection from the pandemic by following the instructions and explanations of the relevant institutions (World Health Organization, Turkish Medical Association, etc.), to monitor the implementation of the decisions taken in offices, to ensure that protection measures are employed, to produce intervention tools to record all relevant process.

— Mavi Kalem Consultation Line

We've seen that consultation lines are useful in a pandemic. We developed the Mavi Kalem Consultation Line which can be accessed from anywhere in Turkey free of charge, in order to provide more people access to Mavi Kalem's services; in Turkish, Arabic and Farsi.

Throughout 2020, we referred those who call this line to general counselling, health counselling, legal counselling and psychological counselling services or to other institutions and organizations according to their needs. Beneficiaries could also state their intention to participate in informative meetings and psychosocial support from this line.

In 2020, a total of 1,077 different phone numbers called the Mavi Kalem Consultation Line 2,041 times. A total of 1,377 adults and 230 children were supported through this line.

Mavi Kalem Consultation Line number: +90 850 441 62 84

In 2020, a total of 1,077 different phone numbers called the Mavi Kalem Consultation Line 2,041 times. A total of 1,377 adults and 230 children were supported through this line.



Mavi Kalem Danışma Hattı

0 850 441 62 84

Danışma hattını ücretsiz arayarak haklarınız ve Mavi Kalem'in sağladığı hizmetler ile ilgili bilgi alabilir, sorularınızı sorabilirsiniz. Mavi Kalem'in çalışmalarını öğrenebilir, bu çalışmalara katılma isteğinizi iletebilirsiniz.

Mavi Kalem Danışma Hattından hafta içi 10³⁰-16³⁰ arasında danışmanlık alabilirsiniz.

Danışma hattı sizi Türkçe ve Arapça karşılayacak. Danışmana bağlandığınızda Farsça danışmanlık da alabilirsiniz.

* Cumartesi ve Pazar günü danışma hattını arayıp mesajınızı bırakırsanız, ilk iş gününde size geri dönüş yapılacaktır.



İHHK, İHHKİG ve İHHKİGİ

WWW.MAVIKALEM.ORG

Facebook Twitter Instagram

@mavikalem



18 Çocuktur

18

ÇOCUKTUR

— Material Distributions

In the pandemic period, many families need for basic needs such as housing, nutrition have increased; while additionally the importance of needs such as health, nutrition and well-being have increased. During the distant education, once again due to economic reasons; the children's education whose families were unable to access tablets, phones, computers or materials required for school, were interrupted. Based on these observations and data, we distributed materials throughout 2020 for basic needs, to provide educational support and to strengthen well-being.

In the first three months of the pandemic, four out of 10 calls consisted of basic need requests. In May, we distributed nutrition and hygiene packages provided by Istanbul Metropolitan Municipality to 150 households in Fatih, Zeytinburnu and Esenyurt. Since September, we've distributed nutritional packages to 75 families. We provided rent support to 8 families in the Esenyurt region of whom we'd determined to be in need of

financial support.

We distributed tablets to 112 household in Fatih, Zeytinburnu and Kocaeli, to enable children to keep up with their classes. We provided internet packages to the distributed tablets. Another need of these children was stationery equipment. We distributed stationery materials to 110 children in Fatih, Zeytinburnu, Esenyurt and Kocaeli. Many of the children shared their feelings with us by sending pictures of their mid-term report cards.

Pandemic also affects the development of children. Spending long time in the household affect their muscle development, being unable to go to the school affect their



social, emotional and mental development. In 2020, we delivered well-being support packages and educational support materials to households with children, in order to support children's development. These packages included materials that support children's exposure to various stimuli. Some

of these materials were; skipping rope that would support physical activity even with 10 minutes of use, play dough to support the use of motor muscles, story books to support reading habits, jigsaw puzzles and construction toys to support mental development.



— Healthy Baby Project

Mavi Kalem distributed baby kits to families in need, with the donations it received in 2020 through the campaign organized on the Global Giving platform, as part of its Help the Babies Grow Healthy project. Healthy Baby Project continues since February 2019. Global Giving is a large crowdfunding community connecting NGOs, donors and companies from many countries. There are many projects open to donations on the Global Giving website. One of these is Mavi Kalem's Healthy Baby Project. Global Giving also organizes campaigns in certain periods, in which they add to the amount of donations received.

We aimed to provide some of the basic hygiene and care needs of the babies of struggling families living in Fatih, Zeytinburnu and Esenyurt districts of Istanbul with the donations we gathered in this campaign. We distributed kits consisting of baby bathtubs, baby towels,

digital thermometer, shampoo, rash cream, snap scissors, bath sponge, bath net and nasal aspirator to these families.

We distributed baby kits to 67 families in 2020.



— Women's Rights in the Pandemic Video Series

In pandemic process, we determined that difficulties and inequalities in women's lives increased further, by observing women we provide counselling, volunteer women, and our own lives. This was not a surprising result; we had experienced similar outcomes in the previous disasters. Many research conducted worldwide also confirmed these observations.

Effects of sex and gender inequality increase in disasters, and therefore women are more effected by the hardships caused by these disasters. Since women and disasters are our areas of expertise, we assign increased importance on implementing activities for women in disasters. With a similar purpose, we held Workshop on Women in Disasters and Emergencies and published a Workshop Result Book in order to draw attention to the difficulties and rights violations faced by women in disasters in 2016.

This year we prepared four animation videos based on the pandemic, of which we aim to be direct in delivering our message in a way that we believe to be drawing attention. Our goal was to encourage people to recognize these situations, to reflect on these situations

and seek their solutions. We prepared these videos in Turkish, English and Arabic with the support of European Union Sivil Düşün Program. By sharing on our Youtube, Instagram, Facebook, Twitter accounts and our website, we planned to widespread them in Turkey and other countries.

We selected the topics of the videos from inequalities that rise in disaster situations and especially from those situations that arise in COVID-19 pandemic. These were: increased workload, restricted access to women's health services, increased violence and restricted access to livelihoods.

In the increased workload video, we explained how the measures taken against COVID-19 increase women's workload.

In this video we see a woman constantly struggling to provide household hygiene and needs. According to research, women's workload has become four times that of men, with the increased domestic workload during the pandemic.

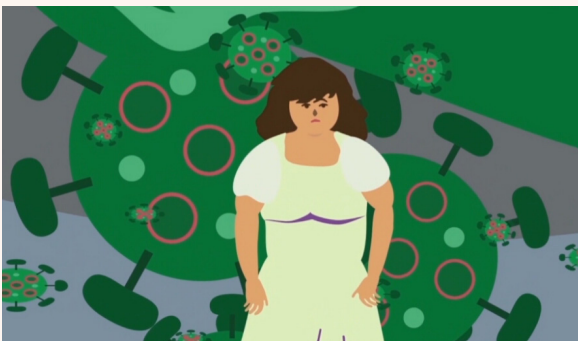
In the restricted access to health services video, we explained a situation which is usually observed in disasters, including the COVID-19 pandemic. With the restrictions



on health services, women's health services become one of the hardest kinds of services to access in health sector. This leads to many women becoming unable to access the services they require.

In the increased violence video, we displayed increase in many kinds of violence with the coming of pandemic. Increased violence against women in disaster and emergency situations is a known fact. With this video, we pointed out that attention should be paid to the issue of violence against women during disaster planning.

Restricted access to livelihoods video points out to the increased unemployment of women during the pandemic and other crisis situations. Women seem to be first to be fired in crisis situations. This is increased in the COVID-19 pandemic with the service sector and unregistered employment being affected



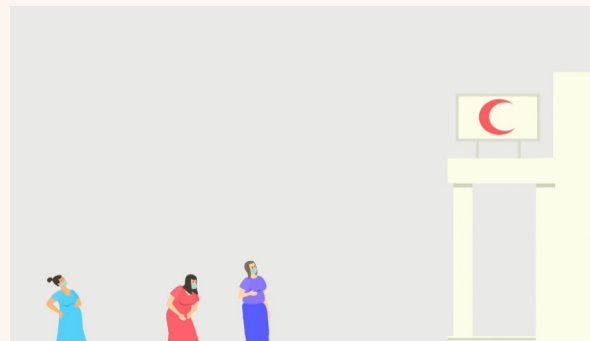
more, in which most of the employees are women. The videos reached a total of 240,651 people. You can find the Youtube links of the videos below.

Increased Workload: <https://www.youtube.com/watch?v=CtOQqpdMclo&list=PLtWXePAqoX76r1U1Tp4YFs8QgqGgCDK-S3&index=12&t=11s>



Restricted Access to Women's Health Services: https://www.youtube.com/watch?v=e_oOoqYbZ1M&list=PLtWXePAqoX76r1U1Tp4YFs8QgqGgCDKS3&index=9

Increased Violence: <https://www.youtube.com/watch?v=aECYzPHOFHA&list=PLtWXePAqoX76r1U1Tp4YFs8QgqGgCDKS3&index=6>

Restricted Access to Livelihoods: https://www.youtube.com/watch?v=xEj9c_IZVHY&list=PLtWXePAqoX76r1U1Tp4YFs8QgqGgCDK-S3&index=3



Financial Information

Income (2020)	Donor	Amount (TL)	Amount (\$)
	United Nations High Commissioner for Refugees (UNHCR)	4.995.541,56	680.545,13
	Global Giving	18.874,16	2.571,24
	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH	2.852.205,60	388.557,40
	Other	23.449,60	3.194,55
	TOTAL	7.890.070,92	1.074.868,32
Expenses (2020)	Project	Amount (TL)	Amount (\$)
	UNHCR – Child Protection Project	4.361.034,00	594.105,85
	Healthy Baby Project	18.762,00	2.555,96
	Women's Consultation and Solidarity Center	2.843.977,29	387.436,45
	Other	203.028,63	27.658,69
	Bank Stock Assets	463.269,00	63.111,37
	TOTAL	7.890.070,92	1.074.868,32

Dolar exchange rate for the date of 31.12.2020 was calculated as 7.3405.

Contact Information

Offices

Cibali Center Office Yavuz Sultan Selim Mah. Cibali Cad. No:31 Fatih / İstanbul

Fatih Project Office Balat Mah. Usturumca Sok. No: 10 Fatih / İstanbul

Esenyurt Project Office Talatpaşa Mah. 1014. Sok. No: 61 Esenyurt/İstanbul

Kocaeli Project Office Sultan Orhan Mah. Hürriyet Cad. No: 30 D: 11 Gebze / Kocaeli

Adana Representation Office Bey Mah. 16042 Sok. No: 2 Seyhan / Adana

www.mavikalem.org

mavikalem@mavikalem.org

Facebook: MaviKalemDerneği

Twitter: MaviKalem

Instagram: mavikalemdernegi

Youtube: MaviKalemIstanbul

Mavi Kalem Consultation Line: 0 850 441 62 84

add your color to life!